



MANIPAL
INTERNATIONAL UNIVERSITY



MANIPAL AROUND THE WORLD

INDIA

Manipal Academy of Higher
Education, Manipal, India

UNITED STATES

American University
of Antigua, Antigua

DUBAI

Manipal Academy of Higher
Sikkim Manipal University,
Education, Dubai, UAE
Sikkim, India

NEPAL

Manipal College of
Medical Sciences, Nepal

MALAYSIA

Manipal International
University, Nilai, Malaysia

Manipal University College

Melaka, Malaysia

BACHELOR OF BUSINESS MANAGEMENT (HONOURS) (INTERNATIONAL BUSINESS)

(R/345/6/0264) (11/22) (MQA/FA2263)

MANIPAL
GROUP OF
INSTITUTES

60+ 
YEARS of education
excellence

450,000+
alumni members

400,000+
students

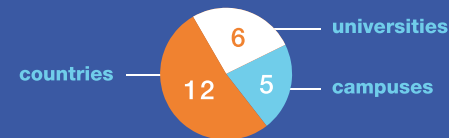


20+
disciplines

75+
academic partners
worldwide

10k+
alumni faculty

students from
59+
countries



INTRODUCTION/OVERVIEW OF THE COURSE

Our Bachelor of Business Management (Honours)
(International Business) exposed their students with the
current issues and events that affect the regional and global
business landscape. Students will be trained to communicate

INTAKE:

MARCH 3

AUGUST 8

OCTOBER 10

CONTACT INFO

☎ 1800 – 222 – 648

📍 No. 1, MIU Boulevard,

Putra Nilai, 71800 Nilai,

📧 miu_malaysia

📘 manipalmy

🌐 Manipal International

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University Negeri Sembilan,

Ver. Feb 2023



MANIPAL
INTERNATIONAL UNIVERSITY
DUNNO

☎ 1800 – 222 – 648

www.miu.edu.my

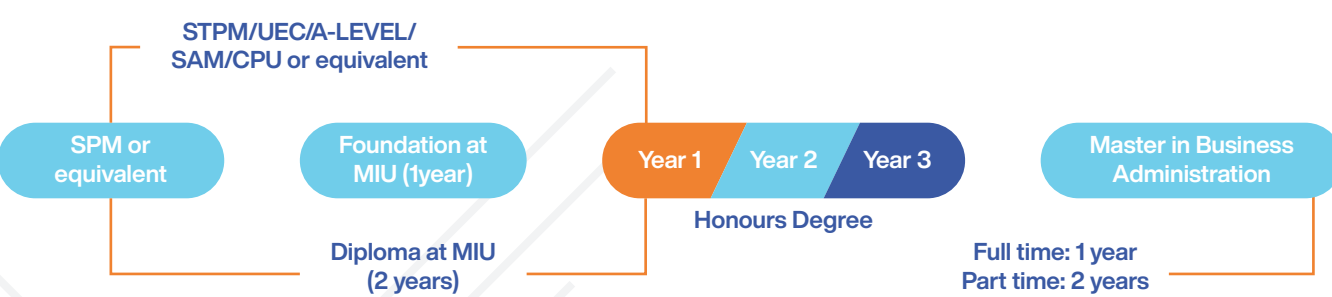
INTAKE: March / August / October
DURATION: Three years

MIU Pathways

ENTRY LEVEL	ENTRY REQUIREMENTS APPROVED BY MOHE
INTERNATIONAL STUDENTS: Required minimum score of 5.5 for IELTS or its equivalent	
STPM	A pass in STPM with at least Grade C (GP 2.0) in any TWO subjects **AND pass in Maths and English in SPM or its equivalent
STAM	A pass in STAM with at least Grade Jayyid **AND pass in Maths and English in SPM or its equivalent
UEC	Pass with 5 Grade B **including Mathematics and English
A-LEVEL	Minimum of Grade C in 2 subjects; **AND pass in Maths and English in SPM or its equivalent
Matriculation/Foundation	Matriculation or Foundation with at least CGPA of 2.00
Australian Year 12	Pass South Australian Matriculation (SAM) with a Tertiary Entrance Rank (TER) 70 and Grade B in relevant subjects
Canadian Pre-U	Pass Canadian Pre-University (CPU) with an average of 70% in 6 relevant subjects
International Baccalaureate	Pass International Baccalaureate with a minimum of 24 points
Diploma	A Diploma (Level 4, MQF) with at least CGPA of 2.00
Advanced Diploma	An Advanced Diploma (Level 5, MQF) with at least CGPA of 2.00
DKM/DVM	A Diploma Kemahiran Malaysia (DKM) / Diploma Vokasional Malaysia (DVM) subjected to HEP Senate / Academic Board's approval. For Private Higher Educational Institutions: Refer to Surat JPT/GS 1000-606 Jld. 2(23), 21st April, 2020 – Kemasukan Pelajar Lulusan Diploma Kemahiran Malaysia (DKM), Diploma Lanjutan Kemahiran Malaysia (DLKM) dan Diploma Vokasional Malaysia (DVM) ke Peringkat Sarjana Muda (Tahap 6 MQF) atau yang setara dengannya di Institusi Pendidikan Tinggi Swasta.
Others	Any other equivalent qualifications recognized by the Malaysian Government

Course Structure / Course Outline

1 YEAR	English for Professional Communication	Financial Accounting	Principles of Marketing	Principles of Management	Business Statistics	Penghayatan Etika / B.Melayu Komunikasi 2
	Microeconomics	Introduction to Psychology	Introduction to International Business	Business Law	Financial Management	Principles of Information System
	Falsafah & Isu Semasa	Family Issues	Co-Curriculum			
2 YEAR	Supply Chain Management	Organizational Behaviour	Macroeconomics	Operation Management	Mandarin 1	Human Resource Management
	International Cross Cultural	Research Methods for Business	Elective 1	Mandarin 2	Entrepreneurship	Elective 2
3 YEAR	Strategic Management	International Logistic Management	Global Marketing	Export Management	Elective 3	Issues & Ethics in International Business
	Elective 4	Internship or Project in International Business				
<div>Electives</div> <ul style="list-style-type: none">• E-commerce• Shipping Management• Corporate Governance• Managerial Accounting• International Business Negotiation• International Financial Management						



SCHOLARSHIPS & FINANCIAL AIDS AVAILABLE



Facilities around the Campus



SMART Classroom

We have the state of art SMART CLASSROOM to offer blended learning.



Sports & Fitness

On-Campus sports facilities and various competitions keep our students healthy and strong for all challenges.



Cultural Clubs & Society

Over 15 clubs and societies allow students to exhibit their inner passions and creativity with freedom.



Academic Cognition

Multi-floor library, conducive classroom environments and lush-green campus offers peaceful and focused concentration.



Library

At MIU we have state-of-the-art library with free access to reputable e-databases such as Springer for all the students.



On Campus Hostel

MIU student hostel is 5 mins walking distance from the MIU campus. Amenities such as restaurant, banks and medical center are very close to the hostel. All rooms are airconditioned.

Career Prospect in Business



International Digital Marketing



International Executives



International Marketing Specialist



Global Distribution Managers



Entrepreneur



International Operation Managers



Executives in Government Sector



International Human Resource Exec. / Managers