



MANIPAL
INTERNATIONAL UNIVERSITY



BACHELOR OF BUSINESS MANAGEMENT (HONOURS)

(R2/345/6/0003) (11/25) (MQA/FA 0376)



MANIPAL AROUND THE WORLD

INDIA

Manipal Academy of Higher Education, Manipal, India

Manipal University Jaipur, Jaipur, India

Sikkim Manipal University, Sikkim, India

NEPAL

Manipal College of Medical Sciences, Nepal

MALAYSIA

Manipal International University, Nilai, Malaysia

Manipal University College Melaka, Malaysia

Manipal GlobalNxt University, Malaysia

UNITED STATES

American University of Antigua, Antigua

DUBAI

Manipal Academy of Higher Education, Dubai, UAE

MANIPAL GROUP OF INSTITUTES

60+
YEARS
of education
excellence

450,000+
alumni members

400,000+
students



20+
disciplines

10k+
alumni faculty

75+
academic partners
worldwide

students from
59+
countries



INTRODUCTION/OVERVIEW OF THE COURSE

Bachelor of Business Management (Honours) provide students with necessary skills to be effectively professional in the field. This program provides students with necessary knowledge in the field of accounting, business, marketing, and management. Graduates of this program will be prepared for a career in a business environment as they taught the most effective practices in organizational management. Our students also benefit them by ensuring that they are socially aware.

INTAKE:

MARCH

AUGUST

OCTOBER

CONTACT INFO

☎ 1800 – 222 – 648

📍 No. 1, MIU Boulevard,
Putra Nilai, 71800 Nilai,
Negeri Sembilan

📧 miu_malaysia

📘 manipalmy

🏢 Manipal International
University



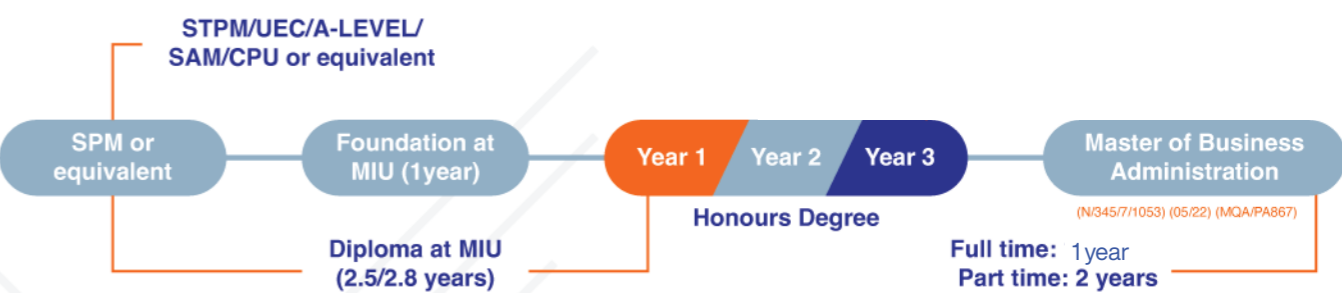
INTAKE: March / August / October
DURATION: Three years

MIU Pathways

ENTRY LEVEL	ENTRY REQUIREMENTS APPROVED BY MOHE
INTERNATIONAL STUDENTS: Required minimum score of 5.5 for IELTS or its equivalent	
STPM	A pass in STPM with at least Grade C (GP 2.0) in any TWO subjects **AND pass in Maths and English in SPM or its equivalent
STAM	A pass in STAM with at least Grade Jayyid **AND pass in Maths and English in SPM or its equivalent
UEC	Pass with 5 Grade B **including Mathematics and English
A-LEVEL	Minimum of Grade C in 2 subjects; **AND pass in Maths and English in SPM or its equivalent
Matriculation/Foundation	Matriculation or Foundation with at least CGPA of 2.00
Australian Year 12	Pass South Australian Matriculation (SAM) with a Tertiary Entrance Rank (TER) 70 and Grade B in relevant subjects
Canadian Pre-U	Pass Canadian Pre-University (CPU) with an average of 70% in 6 relevant subjects
International Baccalaureate	Pass International Baccalaureate with a minimum of 24 points
Diploma	A Diploma (Level 4, MQF) with at least CGPA of 2.00
Advanced Diploma	An Advanced Diploma (Level 5, MQF) with at least CGPA of 2.00
DKM/DVM	A Diploma Kemahiran Malaysia (DKM) / Diploma Vokasional Malaysia (DVM) subjected to HEP Senate / Academic Board's approval. For Private Higher Educational Institutions: Refer to Surat JPT/GS 1000-606 Jld. 2(23), 21st April, 2020 – Kemasukan Pelajar Lulusan Diploma Kemahiran Malaysia (DKM), Diploma Lanjutan Kemahiran Malaysia (DLKM) dan Diploma Vokasional Malaysia (DVM) ke Peringkat Sarjana Muda (Tahap 6 MQF) atau yang setara dengannya di Institusi Pendidikan Tinggi Swasta.
Others	Any other equivalent qualifications recognized by the Malaysian Government

Course Structure / Course Outline

YEAR 1	English for Professional Communication	Financial Accounting	Principles of Marketing	Principles of Management	Professional Development	Penghayatan Etika/ B. Melayu Komunikasi 2
	Falsafah & Isu Semasa	Family Issues	Co-Curriculum	Business Statistic	Business Mathematics	Microeconomics
	Business Law	Principles of Information Systems	Introduction to Psychology			
YEAR 2	Macroeconomics	Business Finance	Organizational Behaviour	Elective 1	Human Resource Management	Entrepreneurship
	Business Ethics	Research Methods for Business	E-Commerce	Strategic Management	Elective 2	Introduction to International Business
YEAR 3	Operations Management	Strategic Brand Management	International Business Environment	Management Accounting	Elective 3	Marketing Management & Planning
	Elective 4	Internship	Research Project	Electives <ul style="list-style-type: none">• Corporate Governance• Business Taxation• Financial Statement Analysis• Introduction to Investment• Project Management		



SCHOLARSHIPS & FINANCIAL AIDS AVAILABLE



Facilities around the Campus



SMART Classroom

We have the state of art SMART CLASSROOM to offer blended learning.



Sports & Fitness

On-Campus sports facilities and various competitions keep our students healthy and strong for all challenges.



Cultural Clubs & Society

Over 15 clubs and societies allow students to exhibit their inner passions and creativity with freedom.



Academic Cognition

Multi-floor library, conducive classroom environments and lush-green campus offers peaceful and focused concentration.



Library

At MIU we have state-of-the-art library with free access to reputable e-databases such as Springer for all the students.



On Campus Hostel

MIU student hostel is 5 mins walking distance from the MIU campus. Amenities such as restaurant, banks and medical center are very close to the hostel. All rooms are airconditioned.

Career Prospect in Business



Business Analyst



Advertising Executives



Marketing Specialist



Global Distribution Manager



Entrepreneur



Forensic Accountant



Credit Risk Analyst



Actuaries