

MANIPAL AROUND THE WORLD

UNITED STATES

American University
of Antigua, Antigua

INDIA

Manipal Academy of Higher
Education, Manipal, India

Manipal University Jaipur,
Jaipur, India

Sikkim Manipal University,
Sikkim, India

DUBAI

Manipal Academy of Higher
Education, Dubai, UAE

NEPAL

Manipal College of
Medical Sciences, Nepal

MALAYSIA

Manipal International
University, Nilai, Malaysia

Manipal University College
Melaka, Malaysia

Manipal GlobalNxt
University, Malaysia



MANIPAL
INTERNATIONAL UNIVERSITY



BACHELOR OF MASS COMMUNICATION (HONOURS)

(R/321/6/0192) (11/25) (MQA/FA5050)



MANIPAL GROUP OF INSTITUTES

60+
YEARS
of education
excellence

450,000+
alumni members

400,000+
students

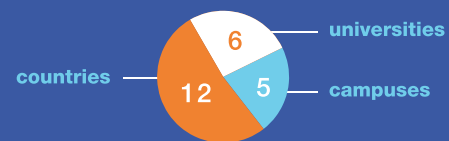


20+
disciplines

75+
academic partners
worldwide

10k+
alumni faculty

students from
59+
countries



INTRODUCTION/OVERVIEW OF THE COURSE

The world of Mass Communication is an endless possibility of creativity and imagination. In today's digital media-driven world, the field mass communication is one of the most exciting, rapidly-evolving sector. In fact, almost every company today requires a mass communication graduate in order to craft and monitor the messages that they communicate to the public. Due to the tailored current trend syllabus of this program, graduates will be high demand in the industry.

Students will be introduced to the field of mass communication which are Broadcasting, New Media & Communication technology, Graphic Designs & Animation, Journalism, Public Relations and Advertising.

INTAKE:

MARCH 3

AUGUST 8

OCTOBER 10

CONTACT INFO

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Putra Nilai, 71800 Nilai,
Negeri Sembilan

📧 miu_malaysia

📺 manipalmy

🏢 Manipal International
University



INTAKE: March / August / October
DURATION: Three years

MIU Pathways

ENTRY LEVEL	ENTRY REQUIREMENTS APPROVED BY MOHE
INTERNATIONAL STUDENTS: Required minimum score of 5.5 for IELTS or its equivalent	
STPM	A pass in STPM with at least Grade C (GP 2.0) in any TWO subjects **AND pass in Maths and English in SPM or its equivalent
STAM	A pass in STAM with at least Grade Jayyid **AND pass in Maths and English in SPM or its equivalent
UEC	Pass with 5 Grade B **including Mathematics and English
A-LEVEL	Minimum of Grade C in 2 subjects; **AND pass in Maths and English in SPM or its equivalent
Matriculation/Foundation	Matriculation or Foundation with at least CGPA of 2.00
Australian Year 12	Pass South Australian Matriculation (SAM) with a Tertiary Entrance Rank (TER) 70 and Grade B in relevant subjects
Canadian Pre-U	Pass Canadian Pre-University (CPU) with an average of 70% in 6 relevant subjects
International Baccalaureate	Pass International Baccalaureate with a minimum of 24 points
Diploma	A Diploma (Level 4, MQF) with at least CGPA of 2.00
Advanced Diploma	An Advanced Diploma (Level 5, MQF) with at least CGPA of 2.00
DKM/DVM	A Diploma Kemahiran Malaysia (DKM) / Diploma Vokasional Malaysia (DVM) subjected to HEP Senate / Academic Board's approval. For Private Higher Educational Institutions: Refer to Surat JPT/GS 1000-606 Jld. 2(23), 21st April, 2020 – Kemasukan Pelajar Lulusan Diploma Kemahiran Malaysia (DKM), Diploma Lanjutan Kemahiran Malaysia (DLKM) dan Diploma Vokasional Malaysia (DVM) ke Peringkat Sarjana Muda (Tahap 6 MQF) atau yang setara dengannya di Institusi Pendidikan Tinggi Swasta.
Others	Any other equivalent qualifications recognized by the Malaysian Government

Course Structure / Course Outline

1
YEAR

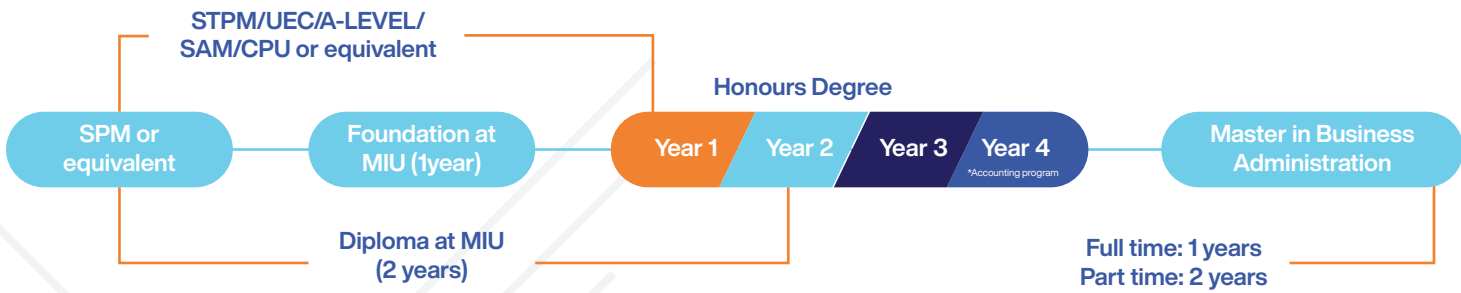
English for Professional Communication	Principles of Mass Communication	Principles of Broadcasting	Principles of Journalism	Principles of Publishing	Principles of Public Relations
Principles of Advertising	Introduction to Psychology	Pengajian Malaysia or TITAS	News Writing and Reporting	Human Communication	Principles of Marketing
Introduction to Photography	Family Issues	Hubungan Etnik	Co-curriculum	Penghayatan Etika dan Peradaban	Falsafah dan Isu Semasa

2
YEAR

Desktop Publishing	Principles of Information System	New Media and Communication Technology	Radio and TV Broadcasting	Introduction to Film	Mandarin 1
Modern and New Media Writing	Publicity and Event Management	Mandarin 2	Introduction to Web and Digital Design	Introduction to 2D Animation	Mandarin 3
Communication Theories	Strategic Communication in Crisis Management	Advance Graphic Layout			

3
YEAR

Mass Media Research	Communication Network	Media Law	Feature Writing	Principles of Entrepreneurship	Introduction to 3D Animation
Academic Project	Professional Development	Industrial Training			



SCHOLARSHIPS & FINANCIAL AIDS AVAILABLE



Facilities around the Campus



SMART Classroom

We have the state of art SMART CLASSROOM to offer blended learning.



Sports & Fitness

On-Campus sports facilities and various competitions keep our students healthy and strong for all challenges.



Cultural Clubs & Society

Over 15 clubs and societies allow students to exhibit their inner passions and creativity with freedom.



Academic Facilities

Multi-floor library, conducive classroom environments and lush-green campus offers peaceful and focused concentration.



Library

At MIU we have state-of-the-art library with free access to reputable e-databases such as Springer for all the students.



On Campus Hostel

MIU student hostel is 5 mins walking distance from the MIU campus. Amenities such as restaurant, banks and medical center are very close to the hostel. All rooms are airconditioned.

Career Prospect in Media



Public Relation Officer



Event Planner / Presenter



Social Media Content Creator



Journalist / News Broadcaster



Film Director / Videographer



Media Consultant



Graphic Designer



Photographer