



MANIPAL
INTERNATIONAL UNIVERSITY



DIPLOMA IN MASS COMMUNICATION

(R/321/4/0129) (06/24) (MQA/FA4152)



**MANIPAL
GROUP OF
INSTITUTES**

60+
YEARS
of education
excellence

450,000+
alumni members

400,000+
students

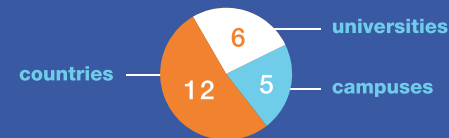


20+
disciplines

75+
academic partners
worldwide

10k+
alumni faculty

students from
59+
countries



INTRODUCTION/OVERVIEW OF THE COURSE

The world of Mass Communication is an endless possibility of creativity and imagination. In fact, almost every company today requires a Mass Communication graduate in order to craft and monitor the messages that they communicate to the public. Due to the tailored syllabus of this program, graduates will be high demand in the industry. Students will be introduced to the field of Mass Communication which are Broadcasting, Journalism, Public Relations and Advertising.

INTAKE:

MARCH 3

AUGUST 8

OCTOBER 10



**CONTACT
INFO**

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Negeri Sembilan

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📘 manipalmy

🏢 Manipal International
University



INTAKE: March / August / October
DURATION: Two years

MIU Pathways

ENTRY LEVEL	ENTRY REQUIREMENTS APPROVED BY MOHE
INTERNATIONAL STUDENTS: Required minimum score of 5.0 for IELTS or 500 for TOEFL or CERF (High B1) or its equivalent	
SPM/O Level	Possesses SPM with at least a credit in THREE (3) subjects (minimum Grade C)
STPM	A pass STPM with at least Grade C (GP 2.0) in any subject.
STAM	A pass STAM with at least Grade Maqbul.
UEC	Minimum of Grade B in 3 subjects.
SKM	Possesses SKM Level 3 in the related field.
CERTIFICATE	A certificate (Level 3, MQF) in the related field with at least CGPA of 2.0.
Others	Any other equivalent qualifications recognized by the Malaysian Government

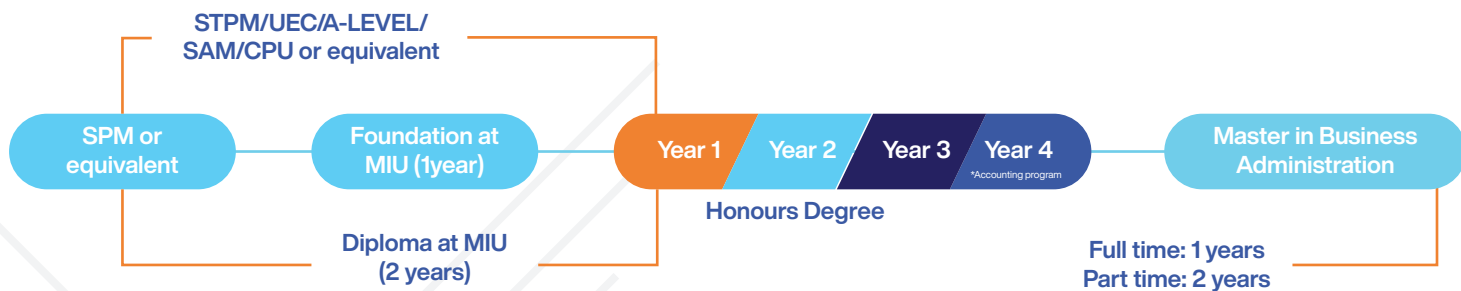
Course Structure / Course Outline

1
YEAR

English	Introduction to Mass Communication	Introduction to Broadcasting	Introduction to Publishing	Introduction to Journalism
Human Communication	Constitution and Community / Pengajian Malaysia 2	Creative and Critical Thinking	Principles of Public Relations	Introduction to Management
Introduction to Advertising	Introduction to Interpersonal Communication	Principles of Information System	Desktop Publishing	Broadcast Journalism
Penghayatan Etika dan Peradaban / Philosophy and Current Issues / Bahasa Melayu Komunikasi				

2
YEAR

Radio and TV Broadcasting	Intercultural Communication	New Media and Communication Technology.	Introduction to Communication Theories	Mass Media and Society
New Media Marketing	Co-curriculum	Industrial Training	Mass Media Research	Introduction to Entrepreneurship
Event Planning and Management	Writing for Mass Media	Graphic and Layout	Media Law and Ethics	



SCHOLARSHIPS & FINANCIAL AIDS AVAILABLE



Facilities around the Campus



SMART Classroom

We have the state of art SMART CLASSROOM to offer blended learning.



Sports & Fitness

On-Campus sports facilities and various competitions keep our students healthy and strong for all challenges.



Cultural Clubs & Society

Over 15 clubs and societies allow students to exhibit their inner passions and creativity with freedom.



Academic Facilities

Multi-floor library, conducive classroom environments and lush-green campus offers peaceful and focused concentration.



Library

At MIU we have state-of-the-art library with free access to reputable e-databases such as Springer for all the students.



On Campus Hostel

MIU student hostel is 5 mins walking distance from the MIU campus. Amenities such as restaurant, banks and medical center are very close to the hostel. All rooms are airconditioned.

Career Prospect in Media



Public Relations Officer



Newscaster



Graphic Designer



Journalist



Content Creator



Web Editor



Photographer