



MANIPAL
INTERNATIONAL UNIVERSITY



Get an internationally recognized business degree! Sign up today!

BBA - Bachelor of Business Administration (Hons)

by Manipal International University (MIU) provides students with the necessary skills to be effective professionals in corporate administration.

Through this 3-year intensive degree program, students are trained to understand the various disciplines and best practices for organisational management.

Why choose BBA from MIU?

- Fully Online Program
- Delivered through renowned EduNxt Learning Management System
- Study from anywhere and anytime
- 24/7 Access to all study materials
- Classes delivered Face-to-Face through Webinar sessions
- Full facilitated and mentored by expert faculty
- 70% Coursework and Only 30% Examination
- Online Assessments for Course evaluation



experiencE Education

www.miu.edu.my

Program Structure

BACHELOR OF BUSINESS ADMINISTRATION (HONS) (INTERNATIONAL BUSINESS MAJORING)

Year 1		
Semester 1	Semester 2	Semester 3
English For Professional Communication	Professional Development	English For Management
Financial Accounting	Business Statistics	Business Law
Principles of Information Systems	Business Mathematics	Hubugan Etnik/Bahasa Melayu Komunikasi 3/ Mandarin for Business
Principles of Management	Microeconomics	TITAS/Pengajian Malaysia/ Computer Skills
	Principles of Marketing	Introduction To Psychology

Year 2		
Semester 1	Semester 2	Semester 3
Macroeconomics	Research Methods for Business	Family Issues
Business Finance	E-Commerce	Co-Curriculum
Organisational Behaviour	Strategic Management	Introduction to International Business
Entrepreneurship	Elective 2	Elective 3
Elective 1		

Year 3		
Semester 1	Semester 2	Semester 3
Global Marketing	Supply Chain Management	Research Project
International Logistic Management	Export Management	
International Cross-Cultural Management	Freight Forward	
Elective 4	Shipping management	

Electives		
Project Management	Corporate Governance	Financial Statement Analysis
Business Taxation	Introduction to Investment	

For more information, please contact:



Name



Email



Phone



Address