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# Program Structure

## BACHELOR OF BUSINESS ADMINISTRATION (HONS) (MANAGEMENT MAJORING)

| Year 1                                 |                          |  |
|--|--------------------------|--|
| Semester 1                             | Semester 2               | Semester 3   |
| English For Professional Communication | Professional Development | English For Management   |
| Financial Accounting                   | Business Statistics      | Business Law   |
| Principles of Information Systems      | Business Mathematics     | Hubungan Etnik/Bahasa Melayu Komunikasi 3/ Mandarin for Business |
| Principles of Management               | Microeconomics           | TITAS/Pengajian Malaysia/ Computer Skills                        |
|  | Principles of Marketing  | Introduction To Psychology                                       |

| Year 2                   |                               |  |
|--------------------------|-------------------------------|--|
| Semester 1               | Semester 2                    | Semester 3   |
| Macroeconomics           | Research Methods for Business | Family Issues                                      |
| Business Finance         | E-Commerce                    | Co-Curriculum                                      |
| Organisational Behaviour | Strategic Management          | Human Resource Management<br>Mandarin for Business |
| Entrepreneurship         | Elective 2                    | Elective 3   |
| Elective 1               |                               |  |

| Year 3   |                                  |                  |
|--|----------------------------------|------------------|
| Semester 1   | Semester 2                       | Semester 3       |
| Negotiation Skills Management                      | Operations Management            | Research Project |
| Principles & Practices in International Management | Strategic Brand Management       |                  |
| International Cross-Cultural Management            | Risk Management                  |                  |
| Elective 4   | Organizational Change Management |                  |

| Electives          |                            |                              |
|--------------------|----------------------------|------------------------------|
| Project Management | Corporate Governance       | Financial Statement Analysis |
| Business Taxation  | Introduction to Investment |                              |

For more information, please contact:



Name



Email



Phone



Address