

# CALL

CENTRE FOR ADVANCEMENT OF LIFELONG LEARNING



MANIPAL  
INTERNATIONAL UNIVERSITY

# PROFESSIONAL LEARNING



# TRAINING

Our training cluster are designed to introduce learners to the various skills and competency, focusing on career opportunities in today's demand



Accreditation and Certification Partners



Think Ahead



**MANIPAL**  
INTERNATIONAL UNIVERSITY

**Bridging  
Innovation & Learning**

**Degrees**

**Degrees &  
Qualifications**

**Universities  
and Networks**

**Micro Credentials**

**Mini  
Certificates**

**Aimed at  
Lifelong  
Learners**

Modular training programmes that can be taken at your own pace. Eligible for 100% credit transfer into our academic programmes

**Short Courses**

**Hundred of  
Short Courses**

**Millions of  
Learners**

**CORPORATE  
TRAINING**

Needs-based training programmes that are fully customizable according to your specific requirement

**SKILLS TRAINING**

Industry-recognized certified programmes by accredited bodies

**Professional  
Learning Pathway**

**BE  
WHO YOU  
WANT TO  
BE**

Management & Leadership training skills will enable learners to lead and manage by empowering employees, creating a motivated workplace, appreciating accomplishments and achievements, and supporting co-workers in managing stress.



1. Operational Excellence & Strategy Deployment Program
2. Certified Talent Management Professionals
3. High Impact Sales and Negotiation Skills
4. Mind Mapping for Creative Thinking and Problem Solving
5. Speed Reading and Mind Power
6. Certified Professional Trainer
7. Innovative Intelligence for Modern Day Leaders
8. NLP for Sales Professionals
9. NLP for HR Professionals

## Business & Marketing

Business & Marketing training enables learners to specialize in key skills that matters in the business world today – allowing learners to understand the business enterprise model and Management Information Systems (MIS). Furthermore, learners can enhance their customer service and experience capabilities, analytic skills and risk management



1. Business Fundamentals (Level 2 Certificate)
2. Business Principles and Enterprise (Level 3 Certificate)
3. Marketing Fundamentals (Level 2 Certificate)
4. Modern Marketing Principles (Level 3 Certificate)
5. Digital Marketing and Analytics (Level 3 Certificate)
6. Certified Office Administrators
7. Certified Logistics Professionals
8. Online Business Building
9. Marketing with Social Media
10. Introduction Digital Marketing

Computer Training enables our learners to obtain relevant skills and technology which would further develop, upskill and reskill in today's era of digital transformation.

1. Certification in Cloud Computing
2. Professional Certification in Big Data
3. Certified Cyber Security Administrator
4. Certified Internet of Things Practitioner
5. CompTIA A+
6. CompTIA Network+
7. CompTIA Security+
8. Create Your Own Website

**Accreditation & Certification Partner(s)**



## Accounting & Quality Management

Accounting & Quality Management training covers a range of essential topics to prepare learners for professional qualifications, creates lean thinking by optimizing the flow of products and services through entire value streams across technologies, assets, and departments.

1. Bookkeeping & Accounting (Level 2 Certificate)
2. Business Calculations (Level 2 Certificate)
3. Business Statistics (Level 2 and Level 3 Certificate)
4. Cost Accounting (Level 2 Certificate)
5. Accounting for Non-Accountants
6. Lean Beginner (Lean Six Sigma Yellow Belt)
7. Lean Expert (Lean Six Sigma Green Belt)
8. Lean Advance (Lean Six Sigma Black Belt)

**Accreditation & Certification Partner(s)**



Approved Centre  
from Pearson



Engineering & Creative training helps our learner to efficiently tackle each problem encountered by using systematic approach. The training will help the learners to brainstorm and design solutions within the constraints by creatively solving engineering problems.



1. Electro – Pneumatics Application In Industry
2. IR 4.0 – BIM: Integrated Project Management Information System
3. Programmable Logic Controllers For Industry 4.0
4. Introduction To Microcontroller
5. Smart Factory IR4.0
6. Certified Lead Operators

## Safety & Sustainability

Safety & Sustainability Training provide learners with informed platform on how to survive in the modern corporate marketplace and organizations where there are legal and regulatory compliance in the environmental, health and safety aspects.



1. Basic Fire Safety
2. Advanced Fire Safety
3. Fire Safety Engineering
4. Environmental Management and Sustainability
5. Green Skills - Accredited Practitioner Masterclass: Operational Practices of the Resource Management Industry
6. Green Skills: IEMA Foundation Certificate in Environmental Management
7. Green Skills: IEMA Certificate in Environmental Management



English training evolves the learners on four (4) aspect of English Language which are, Listening, Speaking, Reading, and writing. We have approved renowned accreditation bodies to ensure the quality of the language taught for all level of English.

Accreditation & Certification Partner(s)



What do the learners say?



A Product Architecture that keeps learner's needs and employability at the core



A Learning Journey that is on-demand, self placed, with built-in assessment and remediation.



## English Proficiency for Employability

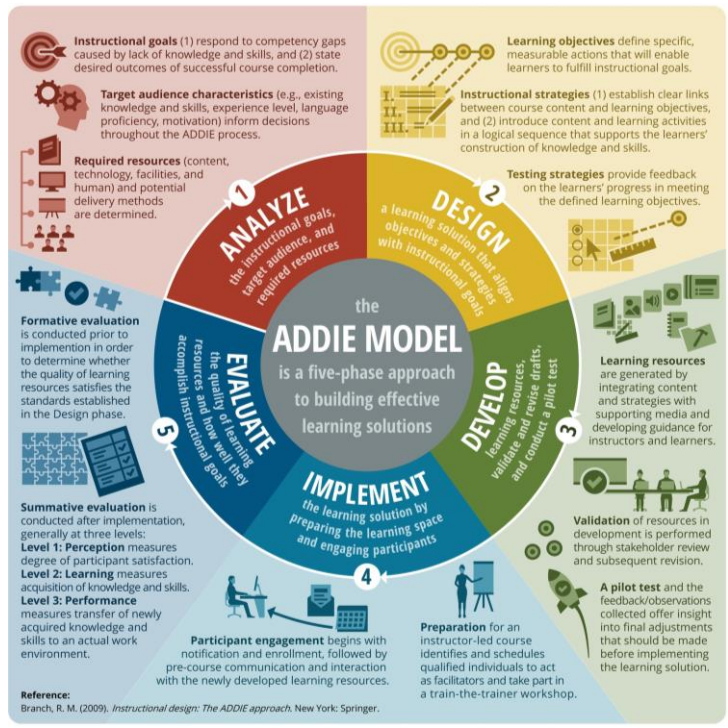
- Vocational English**  
67% Students lack basic skills required for any knowledge based job
- Grammar Skills**  
61% "to-be-employed" students possess skills equivalent to that of Grade 7 student
- Spoken English Fluency** - Only 6.8% of Students have the ability to converse fluently
- Directors of IITs** acknowledge that English Proficiency is impacting employability
- 63% of Companies feel that only some / No job seekers have required skills

## Language Learning Requirements

- English is a Global Language. Learning has to be based on a Global Standard
- Tests of English are 100% Online. Hence the learning / practice of English should also be online
- The approach to English Learning has to be personalized & the content engaging.
- Actionable and personalized reports to identify areas of strength & weakness
- Adequate practice to be given to all skills - esp Listening & Speaking

CALL also customize training programs according to your needs, providing you with a strategic learning opportunity.

Some of the key areas which CALL had catered to were data analytics, data science and innovation, sustainability and circular learning.



CALL applies the A.D.D.I.E model as one of the principle to facilitate any training customization requirement to ensure quality, efficient and effective learning solution – as these are designed for a specific need and to engage active knowledge acquisition.

CALL advocates outcome-based learning enabling learners to enhance their competency skills, improve decision making and the ability to adapt and continue learning through self-reflection.

### Our Clientele



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