



# MIU HIVE

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# QUO-VADIS TRADITIONAL MEDIA?

Mohd. Shah Abdullah, Editor in-Chief

On July 15, 2019, New Straits Times (NST) celebrates its 174 years of existence. NST was first established in 1845. It was founded as The Straits Times but later reestablished as the New Straits Times in August 31, 1974. The paper served as Malaysia's only broadsheet English language newspaper before turning into a tabloid or compact version that rolled off the presses on September 1, 2004. Since April 18, 2005, the newspaper has been published only in the tabloid size, ending a 160-year-old tradition of broadsheet publication.

Last month, one of Asia's most esteemed English dailies, Thailand's The Nation daily newspaper in Bangkok ceased its print edition after 48 years of being available on newsstands. Famed for its independent news reporting, The Nation's management said that the organization is to become a fully online publication. On November 31, 2018, the Malay Mail newspaper had taken the same approach when they stopped the print edition after 122 years in existence and moved fully into the digital era – a move that would see it follow in the footsteps of many a newspaper before it.

In the robust digital era, much has been said and argued about the traditional media survival, i.e. newspapers and many other traditional news platforms. Could traditional media survive in the stiff competition of digital media. A former editor-in-chief of The Nation, Suthicai Yoon, 73, in an interview with the Malaysian National News Agency (Bernama) remarked that print newspapers are “fading into darkness”.

“There are no other option for the other print media but to jump into digital journalism,” Suthicai said. “If you are good at print journalism, and if you know how to learn new skills, you will be very good at digital journalism,” Suthicai added.

Due to the tremendous impact of the digital media, we are now observing rapid changes in the local media industry. The sale of the local daily newspapers has been slowly declining. The NSTP group is one of the examples, wherein, they have shifted to multiple platforms instead of solely focusing on print media. Readers of today are also more sophisticated, selective and always in-hurry. By clicking their apps, they are able to glance through information and news. The situation now has changed, unlike the 70s or 80s when most people heavily relied on the newspaper as the main source of information. Today information is at their fingertips. Even television is no longer a choice for general viewers. Digital media, undoubtedly has changed the landscape of news in Malaysia and around the globe.

Despite the new media threats against traditional media, we should not be pessimistic at all. Way forward shows journalism is still a relevant discipline, but we will surely see a new shift in terms of news format, approach, platform, dissemination and presentation. Digital media will be more prominence as compared to traditional media platforms. It is also high time for mass communication educators to reflect, rethink, and review comprehensively the syllabus of mass communication and media studies in tandem with the dynamic progress of the digital media age!

## REDECORATING SCHOOL ENVIRONMENT BY STUDENTS OF FOUNDATION OCTOBER 2018

On 3 May and 4 May 2019, students of Foundation October 2018 organized an event to serve the community by being a volunteers for the Co-Curriculum subject (UCF 1062), in collaboration with the SJK(T) Bandar Baru Salak Tinggi, Selangor. This event is all about drawing a mural on the walkway, called 'Hip Zone' for the primary school students. The mural involves the English language with ladder games. The event took two days to complete with 12 students and two lecturers involved; Ms Nurul Saadatun Nadiah as an advisor for this event, with the assistance of Mr Subramaniam who was involved on the day of the event. We conducted this event to create colourful and amazing environment around the school for students to have peace of mind from stress by playing the 'Hip Zone'.



On 3rd May, the event commenced at 2.30pm with Mr. Subramaniam, Head of Foundation in School of Management and Business, and Mr. Prabha, the President of School PIBG. Firstly, we were briefed about the painting from Mr. Prabha because most of us did not know how to paint as they needed good quality primer before the painting can commence. After a lot struggle by helping each other we finished painting the primer in 1 hour 15 minutes, which was really challenging for us. We got the best quality of primer onto the walkway and Mr. Prabha and Mr Subramaniam were really happy and satisfied with our work. In first day we Foundation October 2018 intake really gained lot of experience and learn about the ways to paint to get the best quality.

On 4th May the event tentatively began at 10.30am with collaboration from the school teachers who came to help and guide us in the painting mural. The sketch done by the one of the school teacher because the sketch was changed and they were really sportive and helpful to us. Moreover, we can say that they were one of the strengths we had which helped to us to complete this event successfully. We divided into groups to cover each part of the mural because the walkway was really long and we start painting with a motive to complete it earlier to get a result.



We were really happy with the event on the second day because we got to improve our communication with teachers and class members. With lot of laughter and paint, we painted the walkway with art such as the sun, a cup of tea, spider-man, smiley faces and lot more.



We, Foundation October 2018 Intake are really proud of us by finishing this huge project in just two days and we are really thankful to each and every one who contributed in this event.

We thank with deep gratitude to Miss Nurul Saadatun Nadiah, our Co-Curriculum lecturer and Mr. Subramaniam for giving us this opportunity and SJK(T) Bandar Baru Salak Tinggi community for believing in us. We hopefully the students in school really enjoy our work by playing and cheering with our 'Hip Zone'.



We also recreated memories that we had of being in school after a long time and we laughed and created memorable memories together like school students by doing this event. A little message to those who reading this, 'Art is also important in our life, it was with us always and we should share the arts knowledge with other'.

By: Harivin Raja Selvem  
Ms. Nurul Saadatun Nadiah Mohd Ngah

# "SPREAD THE LOVE" A DAY AT SEMARAK

By Annice Christopherraj & Ms. Nurul Saadatun Nadiah Mohd Ngah

The students of the School of Management and Business (SOMB) are required to take the Co-Curriculum subject in our last semester in order to attain the necessary credits and complete the diploma in 2.5 years. In order to successfully relate the knowledge of outdoor activities and community services delivered to them in class, they had a charity event titled 'Spread the Love' at Semarak Resource Centre which is located at Taman Semarak, 71800 Nilai, Negeri Sembilan.



The participants of this charity event are the last semester students of Diploma in Business Administration of the May 2017 intake, with the guidance of Ms Nurul Saadatun Nadiah Mohd Ngah. The charity event took place on the 27th of April 2019. There were 18 children involved in the event, ages from 8 years old to 10 years old; 10 girls and 8 boys.

After the breakfast session, the event began at 10.00 am with a wonderful opening speech by Shafeeqah, the student representative. The first game of the day was 'Blowing the Balloon'. The game was to blow the balloon given to them until it is broken. The instructions were given to the children by the emcee of the day. Firstly, the children were given a balloon for each and after the whistle was blown, the children were asked to blow the balloon and break it. Almost all the children were able to complete the game successfully, whereas the small ones found it



difficult to break it, so the students helped them to break the balloon. Everyone enjoyed including the volunteers because of their smiles and the sound of their laughter.

Next game was 'Balloon Blasting'. Which was similar to the first game, but this was done in pairs. The volunteers helped to blow the balloons and tie it. The game was to have a balloon in between two children facing the opposite direction, where they must break the balloon by holding their hand and pushing themselves towards each other to break it. 10 girls were separated into 5 pairs and the 8 boys were separated to 4 pairs. Each pair came one after a pair to play this game. All the children cheered for their friends and enjoyed themselves very much, which was the main goal during the day, to see them smile and enjoy themselves.

The third game was the two-legged race. There are about 18 children and they were divided into groups of 5 each; including 2 boys from our class which altogether had 4 groups. One of them must be right - handed, another left - handed partner and vice versa so both can utilize their strong side.

They tie the rope securely around the touching ankles. The game is then ready to start and end successfully after 15 minutes. The children had lots of fun. They were too attached with the students.



The next game was called bowling ball with cups. As before, the children were divided into groups of 5 each. The students arranged the cups according to the order. Each person was given one chance to play. Each team must aim to knock down all the cups. Lastly, the students organized the game musical chairs using papers. The papers were placed in a round. Once the music is turned on, the children walked around the papers. When the music stops, the children race to step in the empty paper. The player who gets left out of empty papers was taken out of the game. This repeated and in each round an empty paper will be taken out. The last child who stands in the paper was announced as the winner.

After the gaming session, the students had a small lesson teaching the children handicrafts. The children were divided into two groups. This lesson lasted for 15 min. the children were super excited and paid full attention to it.

Seeing children who have next to nothing smiled as if they have the world is a truly amazing sight. Initially the children were timid and curious as to what a bunch of strangers were doing visiting the children but within a few minutes of us being there we never experienced a group of children



wanting as much love and attention as these.

The committees ended the event by giving goody bags, gifts and closing speech by Shafeezaah one the representative student and also by the centre owner, Ms Aspalela. The students also provided the children and the centre organizers with a nice lunch. They even had a photo session with the children and the centre organizers. The event finished at 2.00 pm, and the committee members cleaned up everything before they went back. Spread the Love charity event at the centre was so beneficial and provided opportunities for all students to gain new experience by spending time with the children. Moreover, the students learned many useful lessons by giving things to the needy.

Not only the children but the students also learned to be more friendly and joyful with each other. They improved cooperation with team members and gained experience from this event by improving their communication skills. The students also gained positive feelings and happiness. The students learned self-management skills, and teamwork and relationship skills. Spending time with the children gives students the opportunity to meet and understand their lifestyle, humanity

and community services. It would be a great memory for all students to enjoy a lot of funny moments with the children. Special thanks to the advisor Ms. Nurul Saadatun Nadiah M. Ngah for creating a good opportunity for the students by having this wonderful event. Looking forward for more beneficial activities in future up comings, thank you.



LET'S GET INTO OUR  
ADVENTURE

# MANIPAL

## Trek Friends

by, Mr. SSS Shameem

In our MIU family, there are many silent adventure lovers who don't like wasting their weekend in bed or stuck with internet. "Manipal Trek Friends" is an unofficial group of such like minded folks who prefer to spend their weekends on a more definitive way. We organize for trekking, and hiking activities to some familiar hills, jungles, and waterfalls in Negeri Sembilan, Selangor, Melaka and other nearby places. Not just students, but staff of MIU also come together onto one common platform to spend some quality time in the beautiful greenery of Malaysia.

In the last two months we have arranged 5 such adventure trips on weekends. The idea conceptualized by Mr. Shameem (Asst. Prof., Dept. of Computer, SOSE, MIU) has received warm reception by fellow staff members and students. And we are regularly getting good response with 5-15 participants in each venture; and the group\_size is steadily growing. We plan to step out for a trip every weekend. Bukit Jugra @ Banting, Bukit Baut Putih @ Port Dickson, Melati hills @ Nilai, Broga hill @ Semenyih, and Bukit Wawasan Puchong hill have already witnessed MIU footprints; and the list has just started.

Starting early morning the members car pool to reach the designated location, and altogether do the trekking. It can't be more fun to have a adventure journey with lectures and students going as members of one united team. We are one big team irrespective of gender, age,

nationality, race, department, semester, or whatsoever. Fun, laugh, sweat, and enjoyment is the summary of every weekend for these chaps. Never to mention, how healthy such practice is to engage in these physical activities on a regular basis. Also, there is NO membership charges to join; just the basic minimum expenses to travel using carpooling option which comes down to RM 10-20 max for a day full of excitement.

If you have missed the party so far, don't wait any further; and be a part of the Manipal Trek Friends for our future engagements.





# Mechanical Engineering department conducted the bench fitting lab (Project) in the SMK Sungai Pari, Ipoh Perak. *by, Dr. Krishnan Subramaniam*

Date: 2nd March 2019, Saturday

Time: 9am - 12 noon

Venue: SMK Sungai Pari, Science Lab

It is involving 3 hours practical bench fitting project on their school lab under Dr. Krishnan Subramaniam observation.



The school students who are involved are technical students.

20 students take part in this Engineering Projects.

**"TRANSFERRING ENGINEERING KNOWLEDGE TOWARDS YOUNG GENERATION  
BY SoSE/ MIU"**

## ***Prototype Testing in Yayasan Sultan Idris Shah, Rehabilitation Center, Ipoh, Perak***

### **Integration and Implementation**



Research Title: Hand/ Finger Rehabilitation Using Body Ergonomics (Mechanical/SoSE Engineering)

Evaluating the functionability of the prototype by Dato Dr. Ramanathan (CEO, Head of Rehabilitation Center in Ipoh, Perak, Yayasan Sultan Idris Shah)

Feedback from end user:  
“It is a finger mobilizer whereby it uses elbow movements to generate finger movements. It’s a very cost effective and simple mechanism whereby stroke patients can gain back the feeling and movement of their fingers. It’s good that Mechanical Engineering students from Manipal International University innovated such a prototype”.

Thank you to the ME/SoSE, Manipal International University

Regards  
Dr. Krishnan Subramaniam

# The Future of World Business A Talk by Dr. Jebamalai Vinanchiarachi

By: Kaarthini & Tg. Zahirah

The former principal adviser to the director general, Unido came to Manipal International University on the 15th May 2019 to share his knowledge and thoughts about the future of business world. The talk begun at 10am sharp by the master of ceremony, Mr. Pang. Professor Dr Seena and Dr Franco both gave a short speech as the opening ceremony of the event.

Dr. Jebamalai was a humorous guy who kept the audience entertained and educated throughout the one and half hour duration of the talk. He was also a generous man as he donated a few of his own written books to the MIU library.

Dr. Jebamalai shared his thoughts and knowledge about how technology is the future of business.

He argued Adam Smith's theory of invisible hand by saying "the end of production isn't consumption but its learning."

The rise of technology and consumption all over the world triggers the industrial revolutions. He argued Adam Smith's theory of invisible hand by saying "the end of production isn't consumption but its learning."

Throughout the talk he encouraged students to take risks and be more operational rather than relying as it'll help in career life. Dr. Jebamalai believes spending time on yourself and your capability will be the root of a great success.



## 'Glitz & Glam' SOMB's First Annual Dinner

**G**litz and Glamour was the theme of the first ever annual SOMB dinner of Manipal International University and those who attended lived up to it. From elegant gowns to smart tuxedos, students and lecturers alike showed up with the intention of stunning everyone at the Marriott Hotel, Putrajaya on the 12th of February 2019.

The dinner commenced at 8 PM and the hall was filled with an energetic spirit and good vibes. The annual dinner opened by Miss Lailatul's speech who felt overwhelming accomplishment at having successfully planned the event. Her speech was followed by the sincere words from the Dean of SOMB, Prof.



Dr Seena Biju. She said that she was proud to be a part of SOMB family. From her gestures, she was ecstatic and moved during that moment. The final speech before dinner was from the Vice Chancellor, Prof. Dr Franco Gandolfi. He stated that he felt like he was on cloud nine and felt honoured to have been invited.



After a delightful gourmet dinner there was fun and excitement in the form of a lucky draw where the winners were presented with hampers of food and other treats. The highlight of the evening was the crowning of the King and Queen of the best dressed staff and the students. Prof. Dr. Franco Gandolfi and Ms. Angie Foo, and Akram Zaim bin Azhari (BACC) and Krishnaveni A/P Nahendran (BBA (IB)) were crowned for their respective categories. The dinner ended with everyone coming together to take pictures with much laughter and joy.



# The Meaning of Raya

## Aidilfitri

by Siti Zainab Afiqah

**F**rom an early age, it has been taught to us how important the feeling of togetherness can be during Hari Raya Aidilfitri, reuniting with family and friends besides enjoying the variety of dishes seems like the perfect opportunity to strengthen or even build rapport among the community. As Aidilfitri Eve approaches, the sound of fireworks comes baring into the night sky and people performing 'Raya takbir' (Eid announcement/ prayer) to each household of a certain village as tradition to a selected few of Malaysians. One of the best parts of Aidilfitri is preparing the meals and confectioneries, as most families in Malaysia would come together and help get everything ready for Hari Raya Aidilfitri. To compliment everyone's hard work, the purchase of new curtains, clothes and overall house décor ultimately lights up the atmosphere of the occasion. In Malaysia, Aidilfitri is celebrated more than one day which makes it one of the grand holidays that most people look forward to.

The morning of Raya Aidilfitri arrives, the television is turned on to the Eid prayer broadcast live for the entire nation to see whilst the scent of heated rendang lingers in the house. There are people heading to the mosque for the Eid prayer which is considered Sunnah (supplementary acts/deeds) and others who are busy getting themselves ready for the traditional greetings of Hari Raya Aidilfitri. As those activities are settled, the family gathers and perform the greeting by asking for forgiveness from each family member, reminding themselves to let go of the grudges and guilt they have towards the person.



After the greetings are done, the visiting part of Aidilfitri comes in, some people would visit their departed loved ones as an act of respect by remembering them in their memories, especially on a joyous celebration like Aidilfitri. The thought of people who are dear to you not being able to celebrate this special day together is a constant reminder how valuable the time we spend with our family and to show our appreciation towards their kindness. As the day goes by, family visits goes along until the end, each visit ends with the occasional light-hearted jokes of past memories or future expectations of both parties and farewells that fills the heart with a familiar feeling of being cherished by others.

One thing Hari Raya Aidilfitri has always reminded us about is to cherish our dearest ones as the sense of togetherness brings the spirit of Aidilfitri as the day of celebrating love between family members and friends significant to our hearts.

